



Agri Expo

Your Key to Egypt's Agri World

SALES BROCHURE

**A DECADE OF CONNECTING
THE AGRICULTURAL WORLD**

20 | 21 | 22 Jan 2025

Green Desert Hotel, El Maadawy,
Kilo 84 Cairo, Alex Desert Road

CELEBRATING A DECADE OF CONNECTION AND PROGRESS IN THE EGYPTIAN AGRICULTURAL INDUSTRY

Agri Expo celebrates its 10th anniversary edition, marked by a new vision and a stunning new logo that embodies our commitment to a sustainable and innovative future in agriculture.



EGYPT: YOUR KEY TO AFRICA'S AGRICULTURAL MARKET

As a gateway to the continent, Egypt boasts a rich history of agricultural innovation and production, making it a strategic hub for regional trade and development.



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"Agri Expo has significantly elevated its status, becoming a major international event in Egypt. We've had a fantastic opportunity to connect with customers from China and India, making it a truly global event for us."

**Queisna for Agriculture
Development Company,
2024 Founder Sponsor, Egypt**

AGRI EXPO 2025: YOUR STRATEGIC CHOICE TO TAP INTO THE AGRICULTURAL MARKET

Agri Expo is strategically located in the heart of the Nile Delta, Egypt's most fertile and vital agricultural region. This prime location provides unparalleled accessibility for traders, farmers, and agricultural professionals from across the country.



“The transformation of Agri Expo has been incredible. We're now part of a truly global showcase, connecting with international clients and growing our business.”

**Kafr Al-Zayat ,
2024 Diamond Sponsor**

A RECAP OF THE UNFORGETTABLE 2024 HIGHLIGHTS



The Exhibition was inaugurated by:
The Vice Minister of Agriculture And
the Deputy Baheira Governor



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"As the Vice Minister of Agriculture, I personally attend Agri Expo each year, which is considered a cornerstone of Egypt's agricultural sector. This year's event showcased an incredible diversity of exhibitors, with a strong presence from Africa and Asia, which is a testament to its expanding global influence."

**Eng. Mostafa Al-Siad,
Vice Minister of Agriculture**

A GLIMPSE INTO 2024 KEY HIGHLIGHTS



By exhibiting at Agri Expo, we position ourselves alongside the top players in the sector.

**KAF,
2024 Diamond Sponsor, UAE**



EXHIBITORS
(National &
international)

+250

Total professional
visitors

20,000

Visiting
countries

+40

Countries'
Pavilions

2

EXHIBITION
SPACE
(Indoor & Outdoor)

15,000 sqm

SEMINARS

45

Top
countries:

Libya, Iraq,
Ghana, Nigeria,
Turkey, Italy,
India, Algeria

Top
countries:

China,
Turkey,
UAE



Check out 2024 Exhibitors'
feedbacks.

THE 10TH EDITION OF AGRI EXPO: A HARVEST OF OPPORTUNITIES

“

“Our meetings with Egyptian farms have yielded promising results, and we're confident that these partnerships will flourish”.

**HEBEI GUANLONG
AGROCHEMICAL CO., LTD,
China**



EXHIBITORS
(National &
international)

+350

TOTAL Visitors

25,000

International
Buyers

+250

EXHIBITION
SPACE
(Indoor & Outdoor)

20,000 sqm

Number
of Halls

4

SEMINARS &
WORKSHOPS

+50

Countries'
pavilions

**China,
Turkey, India**

Targeted
markets

**Kenya, Rwanda,
Nigeria, Morocco,
Libya and more**

Pre-scheduled
business
meetings

+300

PROMOTIONAL MARKETING CAMPAIGN: **GROW WITH US**

10 Years of Connecting Egypt's
Agricultural Landscape



"We've made significant inroads into the Egyptian market, securing deals with numerous local farms. We will be visiting our new partners directly after the show."

**NINGBO LIANDA MACHINERY
TECHNOLOGY CO., LTD.,
China**



100K

Marketing
Email
campaigns
Audience

80K

Printed
invitations

250K

Social media
active followers

1 million

Social media
targeted
audience

100K

SMS
invitations

100K

What's App
Reminders

75

World-wide
media partners

100

Local papers and
popular news
sites

THE PROVEN PLATFORM FOR BRAND GROWTH IN EGYPTIAN AGRICULTURE - JOIN THE MOVEMENT



Discover the Full Range of Sectors at AGRI EXPO 2025

- Pesticides, Agrochemicals and Fertilizer
- Drilling and Pumps.
- Seeds, Nurseries and Landscapes.
- Plant protection and Greenhouses.
- Renewable Energy & Environmental protection Systems.
- Compost & Waste recycling.
- Crop Production
- Agricultural Machinery
- Irrigation and Water Management
- Agricultural Technology and Innovation
- Sustainable Agriculture and Organic Farming
- Agricultural Finance and Insurance
- Agricultural Research and Development
- Agricultural Consulting Services

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“As a first-comer to the Egyptian Market, we’ve already signed several deals, very exciting opportunity!”

**Shijiazhuang Lemandou
Chemicals Co., Ltd.,
China**

THE HUB OF EGYPT'S AGRICULTURAL NETWORK



<https://www.youtube.com/watch?v=cB3Vy3dt6yo>

VISITOR PROFILE

- Agri input traders.
- Bankers & Investors.
- Distributers.
- Agronomists.
- Farm Owners.
- Government Representatives.
- Professional Consultants.
- Researchers.
- Project Managers.
- Farmers.
- Engineers & Technicians.
- Agricultural Associations.
- Academics & Scholars.



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**Shijiazhuang Lemandou
Chemicals Co., Ltd.,
China**

BOOST YOUR VISIBILITY AS A SPONSOR: GET AHEAD OF THE CURVE

As a sponsor, you can leverage the show's marketing and promotional channels to highlight your unique selling points, innovative solutions, and competitive advantages. Together, let's take your brand to a new height. To inquire about the sponsorship packages, please contact us at: info@agriexpo-eg.com



"The Egyptian market has proven to be a key target for our products, and the exhibition has given us the platform we needed to connect with local farms"

Nasr Group, Turkey



Register as a sponsor:

AGRI EXPO CONFERENCE 2025:

Join us as we harness the collective expertise to drive positive change in the agricultural sector

From cutting-edge technologies to sustainable practices, the conference offers a dynamic platform to explore the latest advancements and engage in thought-provoking discussions.



Check out all 2024
conference sessions

PRE-SHOW CONFERENCES: DON'T JUST EXHIBIT, ELEVATE YOUR BRAND!

One of the standout features is the series of pre-show conferences held in major local cities. These conferences serve as a precursor to the main event, offering valuable insights led by influential figures and experts in the field, use this platform to deliver valuable insights, engage with potential clients, and position yourself as a thought leader in the industry.



HOSTED BUYERS PROGRAM: CONNECTING YOU WITH THE WORLD RIGHT AT YOUR STAND.

By exclusively targeting the African and the Arabian markets, Agri Expo ensures that exhibitors have the opportunity to engage with key decision-makers and establish valuable connections within these markets.



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"I was impressed by the level of personalized attention I received through the Hosted Buyers Program. It helped me connect with the exact suppliers I needed to meet my specific sourcing goals."

**Muhammad Musa Al-Mujabri,
Purchasing Director at Wadi
Al-Ramal for Agricultural
Supplies, Libya**

FREE CONSULTANCY ZONE: A VALUE-ADDED SERVICE

Offering an exclusive zone for a top-tier consultants to answer any questions, offer advice, and share their expertise on various aspects of agriculture, available throughout the show. Whether it's about crop selection, sustainable farming practices, market trends, or investment opportunities, our experts are here to provide personalized solutions tailored to the needs of each visitor.





INQUIRE ABOUT EXHIBITING NOW!

Organizers:

Cairo Expo
Marketing & Exhibitions

+2 0100 169 32 11
+2 010 675 009 66
+2 012 750 160 33
info@cairoexpo.net
cairoexpo.eg@gmail.com

International Co. for Marketing
الشركة الدولية للتسويق

+2 0100 16 93 219
+2 010 11 25 40 80
amc.faris@gmail.com

For Egypt inquiries:

Mohammed Ghazy
Project Manager

+201001693211
ghazy@cairoexpo.net
cairoexpoegypt@gmail.com

For International inquiries:

Emad Abdel Sadek
Int'l dep. Marketing Head

+2 0100 14 22 796
Emad@cairoexpo.net

Salma Hasan
Marketing Assistant Director

+2 0111 0700 908
salma@cairoexpo.net
agriexpo2@gmail.com